

Key Components of a Strategic Volunteer Plan



Source: Eisner, Grimm, Maynard and Washborn, *The New Volunteer Workforce*, Stanford Social Innovation Review, Winter 2009.

INTERNATIONAL FUNDRAISING

CONFERENCE SAN FRANCISCO, CA
APRIL 30 - MAY 2, 2017

Some Additional Resources

- AFPnet.org, *Hot Topic: Boards and Volunteers*
- 501 Commons, *Volunteer Management Guide*,
<https://www.501commons.org/resources/tools-and-best-practices/volunteer-management>
- Corporation for National and Community Service, SERVE.gov
- Eisenstein, Amy, *How to Turn Your Volunteers (Board and Non-Board Members) into Great Fundraisers*, AFP Webinar on demand, 2012
- Ellis, Susan, *Board Responsibilities for Volunteers*, CompassPoint Board Café, 1999
<https://www.compasspoint.org/board-cafe/board-responsibilities-volunteers>
- The Fundraising Authority,
<http://www.thefundraisingauthority.com/volunteers/volunteer-fundraising/>
- Fundraising for Small Groups Newsletter,
<http://www.fundraisingnewsletters.com/fundraisingvolunteers.html>
- The International Journal of Volunteer Administration
- Joyaux, Simone,
<http://www.simonejoyaux.com/learning-center/free-download-library/fund-development/>
- Renz, David O., Editor, *Nonprofit Leadership and Management*, Third Edition, Jossey-Bass, 2010.
- Rosso, Hank, *Achieving Excellence in Fund Raising*, Eugene R. Tempel, Editor, Second Edition, Jossey-Bass, 2010.
- Stershic, Sybil F., *Volunteer Engagement*,
http://www.qualityservicemarketing.com/VolunteerEngagement_QSMarketing.pdf, 2010.
- VolunteerHub Blog, www.volunteerhub.com/blog

INTERNATIONAL
FUNDR  **ISING**
CONFERENCE SAN FRANCISCO, CA
APRIL 30 - MAY 2, 2017

Examples of Volunteer Management Tools

Simple sign up forms:

- SignUpGenius
- VolunteerSignup
- Google forms
- Doodle

Training - Make your own videos for free

- Screencastify for Google Chrome
- Flashback Express

Appreciation

- SmileBox - send a slideshow after an event that shows volunteers at work

Volunteer Management (general):

- Free:
 - Volunteers for Salesforce
 - YourVolunteers
 - SignUp
- Paid:
 - Better Impact
 - Volgistics
 - VolunteerHub - integrates with several CRM systems, such as Blackbaud, eTapestry, and The Raiser's Edge.