

INTERNATIONAL
FUNDRISING
CONFERENCE SAN FRANCISCO, CA
APRIL 30 - MAY 2, 2017



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AFP International Conference Panel:
Raising Funds for International Causes:
Challenges and Opportunities

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Panelists

- Fredrick Anyanwu, CARE, USA
- Karolo Aparicio, EcoViva
- Renee Saedi, Global Fund for Women
- Alejandra Villalobos, Girl's Inc. (formerly with Thrive Networks and Embrace)

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Challenges

- Raising funds for international causes has its own unique set of challenges.
- Well documented link between empathy and geographic distance.



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Bridging the gap

- Leveraging technology
- Storytelling
- Curating authentic experiences
- Other topics?



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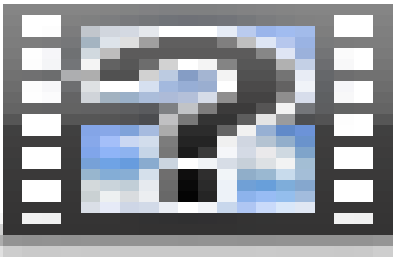




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Insights? Questions?



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Thank you!